



Veille Technologique et Compétitivité 1994-2014: 20 ans de veille technologique commentée (French Edition)

Henri Dou

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Le premier texte de ce livre a été écrit il y a vingt ans. Ceci a fourni à l'auteur l'opportunité de commenter de manière critique l'évolution des méthodes et des outils de la veille technologique. Si certains concepts et méthodes restent toujours d'actualité, le développement des systèmes d'analyse de l'information et la compétitivité introduite par la mondialisation ont conduit à des changements importants soulignés et commentés par l'auteur. Une appendice permettra aux lecteurs de se familiariser avec les nouveaux concepts liés au cloud (SaaS, IaaS, Paas), le concept de big data analytics, ainsi qu'avec l'utilisation d'hadoop, et d'insérer ces différents concepts et outils dans le continuum de la veille.



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