



Profitable Chicken Rearing For Beginners: Raising Chickens For Meat And Eggs & Markets And Marketing Strategies

Francis Okumu

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Some of the most invaluable sections on this material includes:

- *18 best breeds of chickens ideal for raising**
- *How to start chicken farming on a right track**
- *Five top most reasons why hens would slow down/stop laying eggs and how to deal with each case.**
- *Dealing with chickens' diseases**
- *The five most common chicken farming mistakes a farmer should aim to avoid**
- *How to save/invest your proceeds from chicken farming**
- *Some simple markets and marketing strategies for chickens' products**

Whether you are into chicken farming for meeting family's consumption needs, or for commercial gains, this material will walk you through the journey: from choosing the right breeds, constructing/locating chicken houses, effective ways of handling diseases, markets and marketing strategies for chicken products and Savings/Investments options for your proceeds from chicken farming.

So many people have failed in chicken farming because of starting the whole venture on a wrong track. This book has been insightfully, crafted and presented in a simple manner, with the sole aim of arming you with the most vital and invaluable information on chicken farming, which will effectively lead you towards a profitable undertaking.

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