



Innovation Policy Challenges for the 21st Century (Routledge Studies in Innovation, Organizations and Technology)

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As the economies of western countries move from primarily resource-based to knowledge-based, and trade liberalization limits what governments can do through direct action, the landscape of innovation is changing and policymakers must react accordingly. This exciting new book examines the challenges that policy makers face in responding to a new environment. The book addresses how governments are now seeking to drive innovation through new forms of R&D policies, through public procurement, skills development, entrepreneurship and innovation culture to name but a few of the approaches.

Innovation Policy Challenges for the 21st Century explores these and other contemporary issues in innovation, reviewing the state of the art literature and consolidating current thinking at the frontiers of innovation. The volume debates and presents scattered and anonymous material in a coherent way, with a particular focus is on 'hot topics' in the field of innovation studies that have been previously under-researched. The book is divided into four key themes: government as a key actor in the innovation process, entrepreneurs as innovators, skills and competences required to maintain and improve innovation performance in Europe and finally, the wider context in which innovation policy develops.

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